



**April 28 - 30, 2009**  
**Red Rock Casino, Resort & Spa**  
**Las Vegas, Nevada**

**Dear ParaFest '09 Potential Sponsor:**

We are excited and pleased to provide you the opportunity to be an official ParaFest '09 sponsor. With an engaging program, exciting events and educational speakers, Parature looks forward to working with you as the excitement builds to our April 2009 event at the Red Rock Casino, Resort & Spa in Las Vegas, NV.

Included in this manual are various sponsorship opportunities loaded with great benefits for your organization. If you have any questions, please contact one of the team members listed in this document. On behalf of all Parature employees and the Parature management team, we thank you and look forward to a productive, informative, fun, and successful ParaFest '09 in Las Vegas!

Sincerely,

Duke Chung  
CEO & President



**PARAFest**  
PARATURE USERS' CONFERENCE

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## Sponsorship Opportunities

### **ParaFest 'Rock the Red' Party – Christian Audigier Bar: \$5,000**

Join Parature in sponsoring our Rock the Red Party at Christian Audigier, located at the world-renowned Treasure Island Hotel & Casino. This outdoor bar, located on the strip, overlooks Sirens' Cove, where guests will have front row seats to the famous Sirens of Treasure Island show. This event will be 3 hours of great music, exciting entertainment and wonderful food in a high energy and fun atmosphere.

- ✓ Logo placement and sponsorship status on [www.parafest.com](http://www.parafest.com)
- ✓ 50 word description on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement on ParaFest Party signage
- ✓ Logo placement in conference brochure
- ✓ 30 second audio mention by DJ at party
- ✓ Two full-conference passes
- ✓ Logo placement on cocktail napkins at ParaFest Party
- ✓ Opportunity to include a marketing piece/giveaway in conference bag

### **General Session and Keynote Sponsor: \$5,000**

- ✓ Logo placement and sponsorship status on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement on Duke's Keynote PPT presentation
- ✓ Mention in Duke's Keynote speech
- ✓ 50 word description on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement on General Session signage
- ✓ Logo placement in conference brochures
- ✓ Two full-conference passes
- ✓ Opportunity to include a marketing piece/giveaway in conference bag



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**Welcome Reception: \$3,000**

Join Parature in sponsoring our ParaFest '09 Welcome Reception, to be held on Tuesday, April 27, 2009 at *The Cherry Nightclub* at the Red Rock Casino, Resort & Spa. The Cherry Nightclub is Red Rock's trendiest and hippest nightclub and private pool area that will offer attendees relaxing music, scintillating cocktails, mouthwatering cuisine and exclusive industry networking opportunities. This nightclub was also featured in the casino flick 21. The Welcome Reception Sponsorship includes:

- ✓ Logo placement and sponsorship status on [www.parafest.com](http://www.parafest.com)
- ✓ 50 word description on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement on Welcome Reception signage
- ✓ Logo placement in conference brochure
- ✓ Two full-conference passes
- ✓ Logo placement on cocktail napkins at Welcome Reception
- ✓ Opportunity to include a marketing piece/giveaway in conference bag

**Tabletop Booth Sponsor: \$2,500**

- ✓ Tabletop booth space in Parature Solutions Center
- ✓ Logo placement on Parature Solutions Center Signage
- ✓ 50 word description on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement in conference brochures
- ✓ Two full-conference passes
- ✓ Opportunity to include a marketing piece/giveaway in conference bag

**Bag Sponsorship: \$2,000**

- ✓ Logo placement and sponsorship status on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement on conference bag
- ✓ 50 word description on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement in conference brochure
- ✓ One full-conference pass
- ✓ Opportunity to include a marketing piece/giveaway in conference bag



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**Wednesday Breakfast Sponsor: \$2,000**

- ✓ Logo placement and sponsorship status on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement on Breakfast Room signage
- ✓ Collateral drop on each table/seat, approved by Parature
- ✓ 50 word description on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement in conference brochure
- ✓ One full-conference pass
- ✓ Opportunity to include a marketing piece/giveaway in conference bag

**Wednesday Lunch Sponsor: \$2,000**

- ✓ Logo placement and sponsorship status on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement on Lunch Room signage
- ✓ Collateral drop on each table/seat, approved by Parature
- ✓ 50 word description on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement in conference brochure
- ✓ One full-conference pass
- ✓ Opportunity to include a marketing piece/giveaway in conference bag

**Lanyard Sponsor: \$1,500**

- ✓ Logo placement and sponsorship status on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement on conference lanyards
- ✓ 50 word description on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement in conference brochure
- ✓ One full-conference pass
- ✓ Opportunity to include a marketing piece/giveaway in conference bag



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**Internet Cafe Sponsor: \$800**

- ✓ Logo placement and sponsorship status on [www.parafest.com](http://www.parafest.com)
- ✓ 50 word description on [www.parafest.com](http://www.parafest.com)
- ✓ Logo placement on Internet Cafe signage
- ✓ Company website as designated homepage on PC's in internet cafe
- ✓ Company screensaver to be loaded on PC's in internet cafe
- ✓ Logo placement in conference brochure
- ✓ One full-conference pass
- ✓ Opportunity to include a marketing piece/giveaway in conference bag

Interested? Please contact us for more information or to reserve a sponsorship opportunity.

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