



April 28 - 30, 2009
Red Rock Casino, Resort & Spa
Las Vegas, Nevada

ParaFest '09 Sponsor/Exhibitor Application and Agreement

Please print your company name exactly as it should appear in all marketing and promotional materials for the event:

Primary Contact Information

Name _____ Phone _____
E-mail _____
Street Address 1 _____
Street Address 2 _____
City/State/Country/Zip _____

Sponsor and Exhibitor Selections

- \$3,000 Welcome Reception
- \$5,000 "Rock the Red" Party
- \$800 Internet Lounge Sponsor
- \$5,000 General Session and Keynote Sponsor
- \$2,500 Tabletop Booth Sponsor
- \$1,500 Lanyard Sponsor
- \$2,000 Bag Sponsorship
- \$2,000 Wednesday Breakfast Sponsorship
- \$2,000 Wednesday Lunch Sponsor

Payment Information

Fifty percent (50%) of the total cost of the participation fee in U.S. funds must be received within 14 days to secure your space as a sponsor or exhibitor.

Payment Type

Check (Payable to Parature, Inc.) Visa MasterCard American Express
Account Number _____ Expiration Date _____
Cardholder's name _____
Cardholder's Signature _____

Agreement Signature

I have read all of the terms and conditions of the Participation Agreement and agree to comply with these terms.

Authorized Signature _____ Date _____

Please sign and return this agreement with your payment to:

Attn: Heather Pertel
Parature, Inc.
8000 Towers Crescent Drive
Suite 800
Vienna, VA 22182



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Participation Agreement

Application for Sponsorship

This application for sponsorship at ParaFest '09 will become a binding contract upon acceptance by Parature, Inc.

Payment

Fifty percent (50%) of the total cost of the Sponsor's participation fee in U.S. funds must be received by Parature, Inc. within 14 days of this signed application to secure your space as a sponsor or exhibitor. The remaining fifty percent (50%) is due by March 13, 2009. If you fail to meet the payment terms, Parature Inc. reserves the right to reassign your sponsorship and cancellation penalties will be assessed.

Assignment, Use of Space

Parature shall assign to each Exhibitor space for the period of the event. Exhibitor may not assign or sublet its exhibit space or any part thereof.

Relocation: Floor Plan Revision

Parature, Inc. reserves the exclusive right to revise floor plans and/or move assigned Exhibitors as it deems necessary.

Installing, Exhibiting, and Dismantling

Hours and dates for installing, exhibiting, and dismantling shall be those specified by Parature, Inc. All displays must be fully set up by the opening of the event and be open for business during all event hours. When vacated, all exhibition space shall be left in good order.

Cancellation of the Event

If for any reason beyond Parature, Inc.'s control (e.g. fire, flood, casualty, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, acts of public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, municipal, state or federal law or an act of God), the event or any part thereof, is prevented from being held, or the Facility becomes unavailable, unfit for occupancy, or substantially interfered with, Parature, Inc. may cancel the event. In such event, Parature, Inc. shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue thereof, and Exhibitor waives claims for damage arising there from. Upon any such termination Parature, Inc. may refund to Exhibitor no more than a prorated amount of Exhibitor's total cost of participation paid after deducting all expenses and reasonable compensation to Parature, Inc. In no case shall the amount of any refund exceed Exhibitor's total cost of participation actually paid.

Limitation of Liability: Indemnity

Neither Parature, Inc. nor the Facility, nor any of its officers, agents, employees or other representatives, shall be held liable for, and each is hereby released from any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its visitors, officers, agents, employees or other representatives, resulting from Exhibitor's participation in the event, licensing and/or use of exhibition space hereunder, or the failure of Parature, Inc. to make available the exhibit space or hold the event, however caused, including that caused by Parature, Inc. or any Facility's, or its officers', agents', employees', or other representatives' negligence. Exhibitor shall indemnify, defend, and hold harmless Parature, Inc. and the Facility and their respective owners, directors, officers, employees, agents, and representatives, from, any and all claims, demands, suits, liability damages, loss, costs, attorney fees and expenses of any kind which might result or arise from its participation in the Event, its licensing and/or use of exhibition space hereunder or any action or failure to act on part of Exhibitor, or its officers, agents, employees, or other representatives. Exhibitor understands that neither Parature, Inc. nor the Facility, nor its affiliates, maintains insurance covering Exhibitor's liability or property, and Exhibitor is advised to obtain, at its sole expense, insurance for its exhibit material and products against loss or damage, and public liability insurance against injury to the person or property of others. It is understood all property of the Exhibitor is in its care, custody, and control in transit to, or from, or within the confines of the Facility, and neither Parature, Inc. nor the Facility assumes any responsibility thereof. In no event shall Parature, Inc. be liable to Exhibitor for incidental, consequential, special, or indirect damages, including lost profits, even if Parature, Inc. has been apprised of the possibility of such loss.

Agreement to Terms, Conditions, and Rules

Exhibitor agrees to observe and abide by the foregoing terms, conditions and rules, those contained in other Exhibitor documentation, and by such additional terms, conditions and rules made by Parature, Inc. from time to time for the efficient and safe operation of the event, all of which constitute a part of this Agreement. The rights of Parature, Inc. under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of Parature, Inc..